

**Please select the category/ies under which you would like your company to be placed for the Online Advertising:**

**\_\_\_ MANAGEMENT COMPANIES**

**PRODUCTS AND SERVICES**

- Asphalt
- Asphalt Maintenance
- Chimney Cleaning
- Computer Applications/Software
- Construction
- Doors
- Dryer Vent Cleaning
- Fencing
- Exterior Coatings/Waterproofing
- Irrigation
- Landscape Maintenance
- Laundry
- Masonry
- Maintenance
- Mold Remediation
- Painting Contractors
- Paving
- Pest Control
- Playground/Recreation Equipment
- Pool Management
- Power Washing
- Pump Service
- Refuse Collection
- Restoration/Reconstruction
- Roofing
- Siding
- Street Sweeping
- Tree Care
- Wastewater Management
- Windows
- Other: \_\_\_\_\_

**PROFESSIONALS**

- Accountants
- Appraisers
- Architects
- Attorneys
- Builder/Developers
- Engineering Firms
- Insurance Agents
- Lending Institutions/Financial Services
- Reserve Analysis

**CAI-NJ Hotline: (609) 477-0956**  
**www.cainj.org**  
**www.mycommunityjobs.com**

1675 Whitehorse-Mercerville Road  
Suite 206  
Mercerville, NJ 08619  
ADDRESS SERVICE REQUESTED



**NEW for 2010!**



**2010 CAI-NJ Online  
Products & Services  
Directory  
- and -  
2010 CAI-NJ  
eNewsletter Banner  
Ads**

**CAI-NJ**  
1675 Whitehorse-Mercerville Road  
Suite 206  
Mercerville, NJ 08619  
Phone: 609-588-0030  
Fax: 609-588-0040  
Hotline: 609-477-0956

**Web Site:** [www.cainj.org](http://www.cainj.org)  
**Job Bank:** [www.mycommunityjobs.com](http://www.mycommunityjobs.com)

## 2010 CAI-NJ Banner Ad Form

\_\_\_ Yes, please sign me up for a banner ad on the CAI-NJ eNewsletter at a cost \$100.00 per ad or \$250.00 per month (5 placements). Your ad will be placed at the top of the weekly CAI-NJ eNewsletter with a link to your web site or e-mail address.

### TOTAL COST (select ONE option):

\_\_\_ \$100.00 x ( ) number of placements = \$ \_\_\_\_\_  
(Total)

\_\_\_ or \$300.00 x ( ) number of months = \$ \_\_\_\_\_  
(Total)

*Please carefully check all information and artwork provided to CAI-NJ (banners may be up to 740 pixels wide by 200 pixels high, and be submitted in GIF, JPEG or PNG format at 72 dots/pixels per inch). I have reviewed my information and artwork, and wish to place a banner ad for my company/organization on the CAI-NJ eNewsletter at the above-listed rates. I understand that CAI-NJ is not responsible for incomplete or inaccurate submissions. Please e-mail final banner ad to heather@cainj.org.*

### COMPANY INFORMATION

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Web Site or E-mail: \_\_\_\_\_

Signature: X \_\_\_\_\_

### PAYMENT OPTIONS:

1. Pay by check:  
Mail completed form and payment to:  
CAI-NJ  
Attn: eNewsletter Banner Ad  
1675 Whitehorse-Mercerville Road, Suite 206  
Mercerville, NJ 08619
2. Pay by credit card. Please fill out credit card information below and fax completed form to: **609-588-0040**

### Credit Card Information

Visa  MasterCard  Amex  Discover

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

X \_\_\_\_\_

Cardholder signature

\*Cardholder acknowledges receipt of goods and/or services in the amount of the Total shown here on and agrees to perform the obligations set forth in the cardholder's agreement with issuer. All credit card transactions will incur a 5% convenience fee.

## Advertise online with CAI-NJ

An online presence is an integral part of any company's marketing plan. To assist our business partner members with this, the New Jersey chapter of Community Associations Institute offers an exclusive opportunity for companies to market themselves through our web site, **www.cainj.org**. This site has quickly become the premier online information resource for community associations and the professionals who service them.

# 5,000

**The approximate number of individual page views on the CAI-NJ web site...PER WEEK!**

# 1,200

**The approximate number of Online Ad page views on the CAI-NJ web site...PER MONTH!**

Listings run on a calendar year basis and include:  
(1) Company Name, (1) Contact Name, (1) Address,  
(1) Phone Number, (1) Fax Number, (1) Email  
Address and link to your website.

Your CAI-NJ Online Ad listing, including a link to your company's web site, costs **just \$200.00 per year** (12 months). Listings are broken down by categories similar to our print-only Membership Directory. **Plus, you can purchase more listings under additional categories for just \$100.00 each.**

## CAI-NJ eNewsletter Banner Ads

This advertising opportunity is exclusive, with only one Banner Ad contained within each eNewsletter. The Banner Ad includes a link to your organization's website or e-mail address and reaches over 1,000 CAI-NJ members. The Banner Ads are guaranteed to have at least one placement per week and run on a "first-come first-serve" basis.

**Deadline is December 30, 2009!**

## 2010 CAI-NJ Online Directory Form

Please sign me up for (see categories on reverse side):

One (1) Primary Listing & Link = \$ 200.00  
(Included with Platinum & Platinum Plus Sponsorships)

Qty: \_\_\_\_\_ Additional Listings x \$100.00 ea. = \$ \_\_\_\_\_ .00

Subtotal: \$ \_\_\_\_\_ .00

Please add 5% convenience fee: \$ \_\_\_\_\_ .  
(Credit card transactions only.\*)

**TOTAL: \$ \_\_\_\_\_ .**

### COMPANY INFORMATION

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone & Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Web Site: \_\_\_\_\_

*Please make sure to check all information carefully. The information provided to CAI-NJ is what will be posted on the chapter web site.*

### You must check one of the following:

- Use existing listing(s) and link(s).
- I have reviewed my information and agree that the information listed above is what should be posted on the CAI-NJ web site.

Signature: X \_\_\_\_\_

### PAYMENT OPTIONS:

1. Pay by check:  
Mail completed form and payment to:  
CAI-NJ  
Attn: Online Directory  
1675 Whitehorse-Mercerville Road, Suite 206  
Mercerville, NJ 08619
2. Pay by credit card. Please fill out credit card information below and fax completed form to:  
**609-588-0040**

### Credit Card Information

Visa  MasterCard  Amex  Discover

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

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