



500 Harding Road
Freehold, NJ 07728

INSIDE:
New Ultimate Partnership Level Featuring Exciting New Benefits

New Jersey Chapter Community Associations Institute

A graphic for the Partnership Program 2019. It features the word "partnership" in a large, bold, blue serif font, and "PROGRAM" in a large, bold, blue sans-serif font below it. To the right of the text, the year "2019" is written vertically in a white, outlined, sans-serif font. The entire graphic is enclosed in a large, black, stylized curly bracket shape.

Promote Your Business While Supporting New Jersey's
Community Association Industry

PARTNERSHIP PROGRAM

THREE LEVELS TO CHOOSE FROM

The 2016 CAI-NJ sponsorship program has been updated to include a new and improved level of participation offering fresh and exciting opportunities for participants. The new Partnership Program includes three levels; Ultimate, Elite (previously Platinum Plus) and Premier (previously Platinum).

WHY

WHY PARTICIPATE IN THE PARTNERSHIP PROGRAM?

Your company will receive cost effective, guaranteed exposure in New Jersey's community association industry exclusive to 2016 Partnership Program participants.

WHAT

WHAT BENEFITS DO PARTNERS RECEIVE?

2016 CAI-NJ Partners will receive marketing advantages including enhanced advertising placements, increased brand recognition and special acknowledgment on signage at events and in CAI-NJ publications. Tickets to events are included in the Partnership Program to provide for networking opportunities.

NEW

NEW IN 2016 – ULTIMATE PARTNERSHIP PROGRAM

New in 2016, the Ultimate Partnership Program; the highest level of partnership will provide the maximum amount of exposure and recognition throughout the year. We are offering open registration for the 2016 Ultimate Partnership Program. 2016 Ultimate Partners will be guaranteed continued enrollment in the program in the coming years. Additional acceptance into the Ultimate Partner Program will be on a limited basis as space becomes available.

Ultimate Partners will receive the following exclusive benefits:

- Verbal acknowledgment at most CAI-NJ events and programs (more than 50 events per year)
- Two page company profile in one issue of *Community Trends*® (over 1,800 issues mailed monthly)
- Prominent logo placement on inside cover of *Community Trends*® monthly (over 21,600 issues mailed annually)
- One dedicated email blast to all CAVL, Manager & Management company members (over 1,200 members)
- Sponsorship and table top display at a new and exclusive event geared towards board members and community managers

“My Community has been a member of the New Jersey chapter of Community Associations Institute for 11+ years. When we need assistance with an issue, need a vendor or have questions about our community our first source is CAI-NJ's Platinum and Platinum Plus members. We find these companies have experience and expertise in our specialized industry and we enjoy supporting our fellow members.”

Jack McGrath, Grande at Colts Neck
CAI-NJ Past President



EVERY ISSUE • EVERY NEWSLETTER • EVERY EVENT

2016 PARTNERSHIP PROGRAM BENEFITS

	ULTIMATE (\$10,000)	ELITE (\$6,000)	PREMIER (\$3,000)
MARKETING & BRANDING OPPORTUNITIES			
Verbal acknowledgment at most CAI-NJ events and programs (Over 50 events per year)	√		
Two page company profile in one issue of <i>Community Trends</i> ® (Over 1,800 copies mailed monthly)	√		
Logo placement on front inside cover of <i>Community Trends</i> ® (over 21,600 issues mailed annually)	Monthly		
One dedicated email blast to all CAVL, Manager & Management company members (over 1,200 members)	√		
Sponsorship & table top display at a new and exclusive event geared towards board members and community managers	√		
Recognition on CAI-NJ's website with hyper-link (18,000 visits and 66,000 page views annually)	Large Prominent Logo	Logo	Listing
Acknowledgment on CAI-NJ's weekly e-newsletter (sent to 72,800 emails annually)	One banner ad and weekly logo listing	One banner ad	
Recognition in <i>Community Trends</i> ® (over 21,600 issues mailed annually)	Listing	Listing	Listing
Listing in CAI-NJ's Online Directory	Large Logo	Logo	Listing
Ad in the CAI-NJ Print Directory	Full Page Color	Full Page B&W	Full Page B&W
Additional copies of the Membership Directory	6	4	2

2016 PARTNERSHIP PROGRAM BENEFITS

	ULTIMATE (\$10,000)	ELITE (\$6,000)	PREMIER (\$3,000)
CAI-NJ EVENT BENEFITS			
CAI-NJ Sponsorship Dollars	\$500 (Sponsored dollars)	Golf Green Sponsorship (Valued at \$250)	Golf Tee Sponsorship (Valued at \$250)
Golf Outing Foursome	√	√	1 reception ticket
Conference & Expo Standard Booth	√	√	
Additional Booth Reps	Unlimited		
Awards Dinner	4 tickets	2 tickets	1 ticket
Spring Break Party	4 tickets	2 tickets	1 ticket
Beach Party	4 tickets	2 tickets	1 ticket
C&E Welcome Reception	4 ticket	2 tickets	1 ticket
PCAM Reception	4 tickets	2 tickets	1 ticket

SIGN UP FOR THE CAI-NJ 2016 PARTNERSHIP PROGRAM TODAY

Complete the attached registration form and enjoy the benefits throughout 2016! Contact Laura O'Connor, Director of Membership and Marketing at (609)588-0030 or email: laura@cainj.org with questions.





2016

**PARTNERSHIP PROGRAM
REGISTRATION FORM**

APPLICATIONS AND PAYMENT DUE BY JANUARY 15, 2016

GENERAL INFORMATION: (PLEASE PRINT)

Company: _____

Primary Contact: _____

Email: _____

Billing Contact: _____

Email: _____

Address: _____

City: _____

State: _____ ZIP: _____

Telephone: _____

Fax: _____

Cell: _____

2016 PARTNERSHIP PROGRAM RATE:

- Ultimate \$10,000
- Elite \$6,000
- Premier \$3,000

BILLING PREFERENCE: (CHECK ONE)

- Annually
- Semi-annually

PAYMENT: (CHECK ONE)

- Check Enclosed for full payment (Made payable to CAI-NJ)
- Visa Master Card American Express Discover

Credit Card Number: _____

Exp. Date: _____ Security Code: _____

After initial payment, I give permission for the above to be charged June 1, 2016 (for semi-annual billing).

Card holder's Name: _____

Billing Zip Code: _____

With my signature below I affirm that I am authorized to make the above commitment on my company's behalf. I have read and understand the benefits associated with this sponsorship and agree to pay in accordance with CAI-NJ payment terms. I understand that this form becomes a contract when signed.

Authorized Signature _____

RETURN TO:

CAI-NJ
500 Harding Road
Freehold, NJ 07728

QUESTIONS?

Contact Laura O'Connor, Director of Membership & Marketing at (609)588-0030 or email: laura@cainj.org

CAI-NJ 2015 SPONSORS

2015 PLATINUM PLUS SPONSORS

Accent Group
Accurate Reconstruction
ADP Barlow Insurance
Altura Construction Company, Inc.
Amco Pest Services, Inc.
Associa Mid-Atlantic, AAMC
Becker & Poliakoff, LLP
BHB/USI Insurance Services
Brown & Brown Insurance Services
C & L Services
Capital One Bank, N.A.
Cowleys Termite & Pest Services

The Curchin Group, LLC
Cutolo Mandel, LLC
Down to Earth Landscaping, Inc.
Doyle Brothers Contracting, LLC
The Falcon Group -
Engineering, Architecture &
Energy Consultants
FWH Associates, P.A.
G&C Electronics
Greenbaum, Rowe, Smith &
Davis, LLP
Griffin Alexander, P.C.

Hillcrest Paving & Excavating, Inc.
Hill Wallack, LLP
JGS Insurance
Kipcon, Inc.
L. N. Rothberg & Son, Inc.
Landscape Maintenance
Services, Inc.
Lemus Construction, Inc.
McGovern Legal Services, LLC
Morris Engineering, LLC
National Contractors, Inc.
O&S Associates

Popular Association Banking
R M Termite & Pest Control
Rainbow - G & J Painting, LLC
Republic Services of NJ, Inc.
Rezkom Enterprises, Inc.
Stark & Stark
Taylor Management Company,
AAMC, AMO
Valcourt Building Services
of NJ, LLC
Wilkin & Guttenplan, P.C.

2015 PLATINUM SPONSORS

Ansell Grimm & Aaron, PC
Bartlett Tree Experts
Becht Engineering, BT
Berman & Wright Architecture,
Engineering & Planning, LLC
Buckalew Frizzell & Crevina, LLP
CertaPro Painters, Ltd.
CertaPro Painters of
Central New Jersey
Dan Swayze & Son, Inc.,
Complete Parking Lot
Maintenance

Davison, Eastman & Munoz, P.A.
DW Smith Associates, LLC
Eosso Brothers Paving
Felsen Insurance Services, Inc.
Giordano, Halleran & Ciesla, P.C.
Greater New York Mutual Insurance
Company
Homestead Management
Services, Inc., AAMC
Hueston, McNulty, Attorneys at Law
KPI 2 Contractors, Inc.
M. Miller & Son

Mirra & Associates CPAs, LLC
Pardini R. Construction Corp.
Pepper Hamilton LLP
Premier Management Associates
Radom & Wetter
Regency Management
Group, LLC, AAMC
Renda Roads, Inc.
Servpro of Freehold, Middletown,
So-Jersey City/Bayonne,
Greater Hunterdon County
South Shore Construction, Inc.

Suburban Consulting
Engineers, Inc.
Towne & Country Management, Inc.
Union Bank Homeowners
Association Services
Wilkin Management Group, Inc.
Young & Associates, LLC

New Jersey Chapter Community Associations Institute

partnership PROGRAM

Promote Your Business While Supporting New Jersey's
Community Association Industry

SIGN UP FOR THE CAI-NJ 2016 PARTNERSHIP PROGRAM TODAY!



**2016 CAI-NJ Partners receive tickets to networking events including
The Annual Beach Party, attended by over 900 industry professionals.**