



2026 Sponsorship Packet

THURSDAY, SEPTEMBER 10TH | 4:00PM TO 8:00PM | MARTELL'S TIKI BAR

Sponsorship:_____

Total Cost:_____

Name:_____

Company:_____

Phone:_____

Email:_____

Pay by credit card.

Please login to your member account at www.cainj.org or call the CAI-NJ Office at 609-588-0030 for assistance.

Check payable to CAI-NJ, mailed to: CAI-NJ

Attn: 2026 Beach Party
500 Harding Road
Freehold, NJ 07728

Terms & Conditions

By selecting a sponsorship opportunity from this packet, the sponsor acknowledges that they are responsible to pay the full cost of the sponsorship. All sponsorship requests must be submitted and paid in full to the CAI-NJ office within 15 days of signed agreement or no later than August 14, 2026 (whichever comes first), unless otherwise noted.

Sponsor must provide their logo at the time the sponsorship request is made. Logo must be provided as high resolution, vector or .eps file in color with a transparent background.

Opportunities are subject to change.

I agree to the terms listed above (please sign and date below).

Signature

Date



Send this completed registration form to emily@cainj.org.

Select Your Sponsorship(s) from below

Total Tiki Super Sponsor Package (SOLD OUT)



Make the ultimate splash as our premier event sponsor with unparalleled brand visibility before, during, and after the event.

- 2 Complimentary Event Tickets for your team or guests (\$200 value)
 - Exclusive Logo Placement on All Event Lanyards worn by attendees
 - Premium Logo Placement on Event TVs throughout the venue during the entire event
 - Logo Displayed on Welcome Signage at registration entrance
 - Full-Page Ad Feature in the August 2026 issue of *Community Trends*®
 - Exclusive Social Media Recognition with multiple shout-outs across CAI-NJ platforms leading up to the event
 - Logo Featured on All Event Materials, including the website, registration page, reminder emails, and digital/print graphics
- \$3,000

☐ Seaside Selfie Sponsor (1/2 AVAILABLE)



Make waves with this elevated sponsorship that delivers strong brand visibility and valuable engagement with event attendees.

- 1 Complimentary Event Ticket
 - Logo Printed on Photobooth strips
 - Company Logo Displayed on Event Banner
 - Half-Page Advertisement in the post-event spread of *Community Trends*®
 - Two Pre-Event Social Media Shout-Outs on CAI-NJ platforms
 - Logo Placement on Event Website, Promo Emails, and Signage
- \$1,500

☐ Beach Vibes Entertainment Sponsor (1/2 AVAILABLE)



Get your brand in the spotlight by sponsoring the live music and entertainment that brings the energy to the beach party!

- Co-Sponsorship of the Live Band
 - Sponsor Signage at the Stage Area
 - Live On-Stage Shout-Out for Each Sponsor by the event emcee
 - Acknowledgement in the Post-Event Spread of *Community Trends*®
 - Logo Placement on the Event Website
 - Branded Glow Giveaway at the entertainment area
- \$1,000

Coastal Catch Sponsor Package (SOLD OUT)



Align your brand with a fresh, upscale experience. The Raw Bar is a high-traffic station perfect to stand out with class.

- Exclusive Sponsor of the Raw Bar Station
 - Raw Bar Attendant Will Wear a Custom Apron Featuring Your Company Logo
 - Prominent Banner or Signage at the Raw Bar Tent
 - Logo Placement on the Event Website
 - Acknowledgement in the Post-Event Spread of *Community Trends*®
 - Opportunity to Provide a Branded Item (e.g., oyster shuckers, seafood bibs, cocktail sauce packets)
- \$850

Beachside Beverage Sponsor Package (SOLD OUT)



A high-visibility sponsorship that puts your brand in every guest's hand — literally. Maximized exposure!

- Company Logo on Branded Beverage Cups
 - Company Logo on Signage at Bar Areas
 - Acknowledgement in the Post-Event Spread of *Community Trends*®
 - One Pre-Event Social Media Shout-Out
 - Logo Placement on Event Website
- \$750

☐ Chill Zone Italian Ice Sponsor (2 AVAILABLE)



Your sponsorship will ensure guests stay cool and refreshed while soaking in the sun and fun.

- Company Logo Printed on Cups Distributed
 - Company Logo on Signage near the station
 - Acknowledgement in the Post-Event Spread of *Community Trends*®
 - Logo Placement on Event Website
- \$750



☐ **Shoreline Bites Sponsor Package**
(2/4 AVAILABLE)



A strong mid-level sponsorship ideal for companies seeking valuable event recognition at a modest investment.

- 1 Complimentary Event Ticket \$750
- Company Logo on Signage at the Food Stations
- Logo Printed on Dinner Napkins used at the buffet and food areas
- Acknowledgement in the Post-Event Spread of *Community Trends*®
- One Pre-Event Social Media Shout-Out
- Logo Placement on Event Website

Cool Koozie Sponsor
(SOLD OUT)



Keep drinks cold and your brand cool all night long! Make a lasting impression with every sip.

- Exclusive branding on all event beverage koozies \$750
- Logo featured on signage at bar
- Logo placement on event website
- Acknowledgement in the Post-Event Spread of *Community Trends*®

Sunglass Giveaway Sponsor
(SOLD OUT)



Help guests beat the sun in style! Your brand will be front and center on a must-have accessory for a perfect beach day.

- Exclusive branding on all giveaway sunglasses distributed to guests \$750
- Logo featured on signage at the giveaway station
- Logo placement on event website
- Acknowledgement in the Post-Event Spread of *Community Trends*®

☐ **Driftwood Décor Sponsor Package**
(1/3 AVAILABLE)



A creative sponsorship is ideal for companies looking to enhance the ambiance of the event while gaining brand exposure.

- Company Logo Featured on Signage Integrated Into Event Décor (e.g., centerpieces, welcome signage, lounge areas) \$400
- Acknowledgement in the Post-Event Spread of *Community Trends*®
- One Pre-Event Social Media Shout-Out
- Logo Placement on Event Website

☐ **Cornhole on the Coast Sponsor**
(1/2 AVAILABLE)



Take center stage at the most interactive part of the event! Your brand will be front and center where the competition gets fierce.

- Company Logo on All Tournament Signage (Scoreboards, Brackets, Game Area) \$700
- Branded Cornhole Boards
- Opportunity to Announce the Winners / Present Prizes
- Logo Placement on Event Website and Tournament Schedule
- Logo Placement on Separate Game Registration Page/Form
- Acknowledgement in the Post-Event Spread of *Community Trends*®

Sea Breeze Chapstick Sponsor
(SOLD OUT)



Keep lips soft and spirits refreshed in the salty sea air! Your brand will be a must-have for guests enjoying the sun and surf.

- Exclusive branding on all ChapSticks distributed at the event \$750
- Logo featured on signage
- Logo placement on event website
- Acknowledgement in the Post-Event Spread of *Community Trends*®

☐ **Beach Bar Napkin Sponsor Package**
(1/4 AVAILABLE)



A fun and visible sponsorship that puts your brand in the heart of the party — the bar!

- Company Logo Printed on Cocktail Napkins Distributed at All Bar Areas \$500
- Company Logo on Signage at Bar Stations
- Acknowledgement in the Post-Event Spread of *Community Trends*®
- One Pre-Event Social Media Shout-Out
- Logo Placement on Event Website

☐ **Shore Supporter Sponsor**
(Unlimited)



Show your love for the beach and the industry! The Shore Supporter level is a relaxed, no-fuss way to get your brand noticed.

- Company Logo Displayed on General Event Signage at the Beach \$250
- Acknowledgement in the Post-Event Spread of *Community Trends*®