



THE MAGAZINE OF CAI-NJ

Community Trends® 2023 Rates & Info*

Starting this year, *Community Trends*® will be a fully electronic publication. Ads will “click and link” to advertisers’ company websites. Additionally — chapter members will receive personalized email blasts with links to the magazine.

Rates/Specs:

12X (ADVERTISE IN ALL 12 ISSUES):

Size	Specs (PDF Format)	Per issue Price
<input type="checkbox"/> Full Page	(7.5”w x 10”h)	\$660
<input type="checkbox"/> 3/4 Page	(5”w x 9.875”h)	\$535
<input type="checkbox"/> 1/2 Page	(7.5”w x 4.875”h)	\$370
<input type="checkbox"/> 1/3 Page Horiz.	(5”w x 4.875”h):	\$288
<input type="checkbox"/> 1/3 Page Vert.	(2.35”w x 9.875”h)	\$288
<input type="checkbox"/> 1/4 Page	(2.35”w x 4.875”h)	\$205
<input type="checkbox"/> 1/8 Page	(5”w x 2.125”h)	\$139

Includes being on one post card per year, and ad in the special printed October Conference & Expo edition.

6X (ADVERTISE IN 6 ISSUES):

Per issue price is the same as 12X rate (above), but does not include being on a post card. It may include being in the special printed October Conference & Expo edition.

ADVERTISE IN OCTOBER CONFERENCE & EXPO ISSUE ONLY:

Size	Specs (PDF Format)	Price
<input type="checkbox"/> Full Page	(7.5”w x 10”h)	\$983
<input type="checkbox"/> 3/4 Page	(5”w x 9.875”h)	\$818
<input type="checkbox"/> 1/2 Page	(7.5”w x 4.875”h)	\$653
<input type="checkbox"/> 1/3 Page Horiz.	(5”w x 4.875”h)	\$570
<input type="checkbox"/> 1/3 Page Vert.	(2.35”w x 9.875”h)	\$570
<input type="checkbox"/> 1/4 Page	(2.35”w x 4.875”h)	\$488
<input type="checkbox"/> 1/8 Page	(5”w x 2.125”h)	\$405

Space on post card not included.

Make checks payable and send to:
Brainerd Communications, Inc.

7 S. Essex Ave. #217
Margate City, NJ 08402

Payment may also be made online at:
www.AssociationHelpNow.com

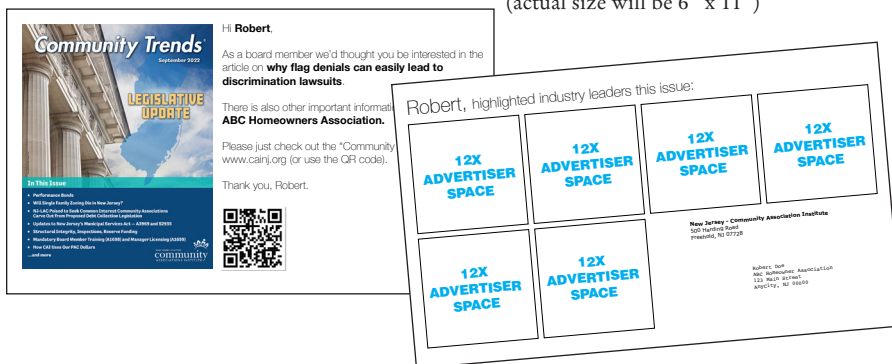
And advertisers get even more... With each monthly issue — personalized post cards will be direct-mailed (U.S. Post office mail) to managers and boards, with information on the current magazine issue, and how to easily access it online. The postcards will have customized content for each member who receives it. It will include the member’s name, along with teasers for articles and content that would be of interest to that member (see sample below).

Another benefit for advertisers... once during the year, each 12X advertiser will be provided space and featured on these mailed post cards.

One issue will still be printed for the year... The special October Conference & Expo issue will still be printed and distributed to attendees.

All ads are full color!

Sample postcard
(actual size will be 6” x 11”)



☐ **YES! Count me in for the ads indicated on this form.**

Company: _____

Contact: _____

Address: _____

City, State, Zip: _____

Email: _____

NOTE: Make sure your web address is on your ad artwork for the link.

**To Advertise Call 888-445-7946 or
email info@brainerdcommunications.com.**

* As of 7/14/23. Prices are for CAI members. Call for non-member rates. Subject to change without notice.