

# Community Trends® 2024 Rates & Info\*

Make this your year to advertise in *Community Trends*®! This is a fully electronic publication. Ads will “click and link” to advertisers’ company websites.

## Rates/Specs:

### 12X (ADVERTISE IN ALL 12 ISSUES):

Size	Specs (PDF Format)	Per issue Price
<input type="checkbox"/> Full Page	(7.5”w x 10”h)	\$660
<input type="checkbox"/> 3/4 Page	(5”w x 9.875”h)	\$535
<input type="checkbox"/> 1/2 Page	(7.5”w x 4.875”h)	\$370
<input type="checkbox"/> 1/3 Page Horiz.	(5”w x 4.875”h):	\$288
<input type="checkbox"/> 1/3 Page Vert.	(2.35”w x 9.875”h)	\$288
<input type="checkbox"/> 1/4 Page	(2.35”w x 4.875”h)	\$205
<input type="checkbox"/> 1/8 Page	(5”w x 2.125”h)	\$139

Above prices are valid for the printed October Conference & Expo edition for 12X advertisers only.

### 6X (ADVERTISE IN 6 ISSUES):

Per issue price is the same as 12X rate (above), but does not include the above special price on the printed October Conference & Expo edition. Anyone who is not a 12X advertiser must pay the prices below for the October issue.

### ADVERTISE IN OCTOBER CONFERENCE & EXPO ISSUE ONLY:

Size	Specs (PDF Format)	Price
<input type="checkbox"/> Full Page	(7.5”w x 10”h)	\$983
<input type="checkbox"/> 3/4 Page	(5”w x 9.875”h)	\$818
<input type="checkbox"/> 1/2 Page	(7.5”w x 4.875”h)	\$653
<input type="checkbox"/> 1/3 Page Horiz.	(5”w x 4.875”h)	\$570
<input type="checkbox"/> 1/3 Page Vert.	(2.35”w x 9.875”h)	\$570
<input type="checkbox"/> 1/4 Page	(2.35”w x 4.875”h)	\$488
<input type="checkbox"/> 1/8 Page	(5”w x 2.125”h)	\$405

**Deadlines** for ads are the 15th of the month prior for each issue, EXCEPT the October issue deadline is Aug. 22, 2024.

**Make checks payable and send to:**  
**Brainerd Communications, Inc.**  
 7 S. Essex Ave. #217  
 Margate City, NJ 08402

**Payment may also be made online at:**  
[www.AssociationHelpNow.com](http://www.AssociationHelpNow.com)



## Be included in the October printed issue...

The special October Conference & Expo issue will be printed and distributed to attendees of the CAI-NJ Conference & Expo.

**All ads are full color!**

**YES! Count me in for the ads indicated on this form.**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

**NOTE:** Make sure your web address is on your ad artwork for the link.

**To Advertise Call 888-445-7946 or email [info@brainerdcommunications.com](mailto:info@brainerdcommunications.com).**

\* As of 2/12/24. Prices are for CAI members. Call for non-member rates. Subject to change without notice.