

Community Trends® 2025 Rates & Info*

Make this your year to advertise in *Community Trends*! This is a fully electronic publication. Ads will “click and link” to advertisers’ company websites.

Rates/Specs:

12X (ADVERTISE IN ALL 12 ISSUES):

Size	Specs (PDF Format)	Per issue Price
<input type="checkbox"/> Full Page	(7.5”w x 10”h)	\$660
<input type="checkbox"/> 3/4 Page	(5”w x 9.875”h)	\$535
<input type="checkbox"/> 1/2 Page	(7.5”w x 4.875”h)	\$370
<input type="checkbox"/> 1/3 Page Horiz. (5”w x 4.875”h):		\$288
<input type="checkbox"/> 1/3 Page Vert. (2.35”w x 9.875”h)		\$288
<input type="checkbox"/> 1/4 Page (2.35”w x 4.875”h)		\$205
<input type="checkbox"/> 1/8 Page (5”w x 2.125”h)		\$139

Above prices are valid for the printed October Conference & Expo edition for 12X advertisers only.

6X (ADVERTISE IN 6 ISSUES):

Per issue price is the same as 12X rate (above), but does not include the above special price on the printed October Conference & Expo edition. Anyone who is not a 12X advertiser must pay the prices below for the October issue.

ADVERTISE IN OCTOBER CONFERENCE & EXPO ISSUE ONLY:

Size	Specs (PDF Format)	Price
<input type="checkbox"/> Full Page	(7.5”w x 10”h)	\$983
<input type="checkbox"/> 3/4 Page	(5”w x 9.875”h)	\$818
<input type="checkbox"/> 1/2 Page	(7.5”w x 4.875”h)	\$653
<input type="checkbox"/> 1/3 Page Horiz. (5”w x 4.875”h)		\$570
<input type="checkbox"/> 1/3 Page Vert. (2.35”w x 9.875”h)		\$570
<input type="checkbox"/> 1/4 Page (2.35”w x 4.875”h)		\$488
<input type="checkbox"/> 1/8 Page (5”w x 2.125”h)		\$405

Deadlines for ads are the 15th of the month prior for each issue, EXCEPT the October issue deadline is TBD in Aug. 2025.

Make checks payable and send to:
Brainerd Communications, Inc.
 7 S. Essex Ave. #217
 Margate City, NJ 08402

Payment may also be made online at:
www.AssociationHelpNow.com



Be included in the October printed issue...

The special October Conference & Expo issue will be printed and distributed to attendees of the CAI-NJ Conference & Expo.

All ads are full color!

YES! *Count me in for the ads indicated on this form.*

Company: _____

Contact: _____

Address: _____

City, State, Zip: _____

Email: _____

NOTE: Make sure your web address is on your ad artwork for the link.

To Advertise email
info@brainerdcommunications.com

* As of 11/22/24. Prices are for CAI members. Call for non-member rates. Subject to change without notice.