

# 2021 ACT LIKE A LADY THINK LIKE A BOSS RETREAT



Presented by the 2021 CAI-NJ Women's Leadership Committee

**MONDAY, MARCH 8TH THRU FRIDAY, MARCH 12TH, 2021**

CAI-NJ celebrates International Women's Week with a series of programs that encourage building your network while defining what it means to be a strong leader. Don't worry gentlemen - there's something in this for you too! You don't want to miss this.

## SPONSORSHIP PACKET

### Sponsor Contact Information

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Payment Information

Please fill out credit card information below or send a check to: CAI-NJ, Attn: 2021 Think Like a Boss Retreat, 500 Harding Rd., Freehold, NJ 07728 OR fax 609-588-0040

Cardholder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Total: \$ \_\_\_\_\_

### Terms & Conditions

By selecting a sponsorship opportunity from this packet, the sponsor acknowledges that they are responsible to pay the full cost of the sponsorship. All sponsorship requests must be submitted and paid in full to the CAI-NJ office within 15 days of signed agreement or no later than March 5th, 2021 (whichever comes first), unless otherwise noted.

Sponsor must provide their logo at the time the sponsorship request is made. **Logo must be provided as high resolution, vector or .eps file in color with a transparent background.**

Opportunities are subject to change.

I agree to the terms listed above (please sign and date below).



\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date

# SPONSORSHIP OPPORTUNITIES



## **Monday, Wednesday, or Friday Event Sponsors (3) - \$1,000 each**

- Selection and presentation of morning “Power Half-Hour” discussion
- Introductions at all events for the day including (Lunch & Learn, Networking Event)
- (2) Boss Package Registrations (\$300 value)
- Ad in sponsorship day newsletter
- Logo on all marketing material and event webpage
- Recognition in *Community Trends*® magazine



## **Article Content Sponsors (4) - \$250 each**

- Sponsor will provide an article on a professional development topic up to 1,000 words along with up to 150-word bio of writer/company that will be sent to all attendees (guidelines will be provided)
- Will be sent at one of the following time slots (Tuesday or Thursday: 9am or 4pm)
- Recognition on event webpage
- Recognition in *Community Trends*® magazine



## **The Women of CAI Video Spotlight Sponsors (6) - \$250 each**

- 30-second video spotlights highlighting a female from the firm and overview of the company
- Will be sent either Tuesday or Thursday. Will be combined with two (2) other spotlights to make a 90-second video to be emailed to all registrants (guidelines will be provided)
- Cannot be competing companies
- Recognition on event webpage
- Recognition in *Community Trends*® magazine