

2022  
COMMUNITY ASSOCIATIONS INSTITUTE NJ CHAPTER  
**PARTNERSHIP PROGRAM**



Community Associations Institute New Jersey Chapter

 **partnership** **2022**  
**PROGRAM**

Promote Your Business and Support NJ's Community Association Industry

# 2022 PARTNERSHIP PROGRAM



## ABOUT THE PROGRAM

The 2022 Community Associations Institute New Jersey chapter Partnership Program offers our Business Partner and Management Company members exclusive perks and branding opportunities. You must be a current CAI-NJ Business Partner or Management Company member in good standing to qualify for the 2022 Partnership Program.

## 3 DIFFERENT LEVELS

The 2022 Partnership Program offers 3 different exclusive levels of participation: Premier, Elite, and Ultimate levels. Each level was designed to offer specific benefits. Choose which level serves the needs of your company best.

## WHY PARTICIPATE?

The Partnership Program provides cost effective, guaranteed exposure including enhanced advertising placements, increased brand recognition and special acknowledgment on signage at events and CAI-NJ publications. Your company will receive cost effective, prominent exposure in New Jersey's community association industry, exclusive to 2022 Partnership Program participants.

## EXCLUSIVE NEW ULTIMATE PERKS

**ULTIMATE EVENT** - An exclusive event for our Ultimate Partners to network with our homeowner leader and manager members.

**COMMITTEES** - Ultimate Partners receive one (1) additional seat on a CAI-NJ Committee in a given year, for a total of four (4) company representatives.

**EVENT TICKET** - Ultimate Partners receive one (1) ticket to attend the Women's Leadership Retreat.



QUESTIONS? CONTACT [ROBIN@CAINJ.ORG](mailto:ROBIN@CAINJ.ORG) OR 609-588-0030.

APPLICATIONS AND PAYMENT **DUE BY DECEMBER 10, 2021**

# MARKETING & BRANDING OPPORTUNITIES

PREMIER PARTNER (\$3,500)

ELITE PARTNER (\$6,500)

ULTIMATE PARTNER (\$10,000)

## CAI-NJ WEBSITE

- COMPANY NAME ON CAI-NJ'S WEBSITE
- COMPANY LOGO ON CAI-NJ'S WEBSITE
- LARGE PROMINENT COMPANY LOGO WITH LINK ON CAI-NJ'S WEBSITE



## COMMUNITY TRENDS® MAGAZINE

- RECOGNITION IN COMMUNITY TRENDS® MAGAZINE
- COMPANY LISTING WITH CONTACT INFO IN EVERY ISSUE
- LOGO PLACEMENT ON FRONT INSIDE COVER MONTHLY



## CAI-NJ ONLINE SERVICE DIRECTORY

- LISTING ON CAI-NJ'S ONLINE SERVICE DIRECTORY
- LOGO ON CAI-NJ'S ONLINE SERVICE DIRECTORY



## CAI-NJ PRINT MEMBERSHIP DIRECTORY

- B&W AD IN THE PRINT MEMBERSHIP DIRECTORY
- FULL COLOR AD IN THE PRINT MEMBERSHIP DIRECTORY
- ADDITIONAL COPIES OF THE MEMBERSHIP DIRECTORY



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## EVENT TICKETS

- AWARDS CELEBRATION
- WOMEN'S LEADERSHIP RETREAT
- DENNIS R. CASALE MEMORIAL GOLF OUTING
- BEACH PARTY
- PRE-CONFERENCE NETWORKING RECEPTION
- WINTER BREAK PARTY

1 TICKET

2 TICKETS

4 TICKETS

1 RECEPTION TICKET

1 FOURSOME

1 FOURSOME

1 TICKET

2 TICKETS

4 TICKETS

1 TICKET

2 TICKETS

4 TICKETS

1 TICKET

2 TICKETS

4 TICKETS

## ANNUAL CONFERENCE & EXPO

- CONFERENCE & EXPO STANDARD BOOTH
- UNLIMITED BOOTH REPRESENTATIVES



## NETWORKING EVENT ATTENDEE LISTS (EXCLUDING CONFERENCE & EXPO)

- LIST WITH NAME & COMPANY/COMMUNITY PRIOR TO EVENTS
- LIST WITH NAME, COMPANY/COMMUNITY & EMAIL ADDRESS AFTER EVENTS



## SPONSORSHIP

- GOLF TEE SPONSORSHIP (VALUED AT \$250)
- GOLF GREEN SPONSORSHIP (VALUED AT \$250)
- EXCLUSIVE ULTIMATE NETWORKING EVENT
- EXCLUSIVE DOOR PRIZE AT WINTER BREAK PARTY & EXTRA DOOR PRIZE TICKETS TO DISTRIBUTE AT EVENT



## ADDITIONAL MARKETING/BRANDING

- ONE EMAIL BLAST ADVERTISEMENT WITH WEBSITE LINK SENT OUT TO ENTIRE MEMBERSHIP
- OPTION TO PURCHASE ONE (1) EXCLUSIVE EMAIL BLAST ADVERTISEMENT WITH WEBSITE LINK SENT OUT TO ENTIRE MEMBERSHIP
- LOGO AND LINK ON THE CAI-NJ'S WEEKLY E-NEWSLETTER
- EXCLUSIVE ULTIMATE PARTNER WEBINAR WEDNESDAYS - ONE HOUR EDUCATIONAL PROGRAM FOR ULTIMATE PARTNERS ONLY
- ULTIMATE PARTNERS WILL RECEIVE ONE (1) ADDITIONAL SEAT ON A COMMITTEE IN A GIVEN YEAR



ANY SIZE [DEDICATED]



# 2022 PARTNERSHIP PROGRAM REGISTRATION FORM



## GENERAL INFORMATION: [PLEASE PRINT]

Company: \_\_\_\_\_  
Primary Contact: \_\_\_\_\_ Email: \_\_\_\_\_  
Alternate Contact: \_\_\_\_\_ Email: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

## 2022 PARTNERSHIP PROGRAM RATE:

**PREMIER** \$3,500       **ELITE** \$6,500       **ULTIMATE** \$10,000\* [2021 Ultimate Partners only.]

\*I am interested in upgrading to **ULTIMATE PARTNERSHIP** if space becomes available.  
[Must have been a 2021 Premier or Elite Partner to qualify.]

## BILLING PREFERENCE: [CHECK ONE]

Annually       Semi-annually [**CREDIT CARD ONLY**] - I authorize my final balance to be automatically charged on 6/1/22.

## PAYMENT: [CHECK ONE]

1. **PAY BY CHECK:** Check Enclosed for **FULL PAYMENT [MADE PAYABLE TO CAI-NJ]**

Mail completed form with check to:  
CAI-NJ, Attn: Partnership Program  
500 Harding Road, Freehold, NJ 07728

2. **PAY BY CREDIT CARD:**

Please fill out credit card info and fax completed form to (609) 588.0040.

Cardholder Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Cardholder acknowledges receipt of goods and/or services in the amount of the total shown hereon and agrees to perform the obligations set forth in the cardholder's agreement with issuer. For semi-annual payments, cardholder grants permission for the above to be charged half of partnership total on or before deadline of Friday, December 10, 2021 and remaining balance to be charged on June 1, 2022. Cardholder further acknowledges that the Partnership Program is for a one-year term and the split payment installment is only an accommodation for participants in the program and that the program commitment is for an entire calendar year.

## TERMS & CONDITIONS:

I affirm that I am authorized to make the above Partnership commitment on my company's behalf. I have read and understand the Partnership program is sold as a benefit package, not individually and agree to pay in accordance with my selected billing preference and payment option listed above. Partnership refunds or cancellations cannot be made after the contract is signed as potential partners may be turned away as a result of your acceptance. I understand that this form becomes a contract when signed. Please note that by signing up for the 2022 Partnership Program, CAI-NJ holds the right to make changes to benefits, events and programming throughout the course of this agreement. I understand and accept that changes to offerings during the contract period by CAI-NJ that are deemed necessary by the chapter to accommodate acts of god, pandemics, governmental orders, etc. may be made at any time, at the sole discretion of CAI-NJ, including but not limited to virtual substitutions in lieu of in-person events.

I understand that if I or anyone from my company, violates either the suitcasing and or the code of conduct, at the discretion of the CAI-NJ Board of Directors, this contract may be rescinded without refund.

Name: \_\_\_\_\_

Signature (Authorizing Officer): \_\_\_\_\_

**REGISTER NOW! APPLICATIONS & PAYMENT DUE BY DECEMBER 10, 2021.**

Questions? Contact Robin at (609)588-0030 or email: [Robin@cainj.org](mailto:Robin@cainj.org)



- Accent Group
- Adamas Building Services
- All County Exteriors
- Alliance Association Bank
- AMCO Pest Solutions, Inc.
- Apex Contractors, LLC
- Becht Engineering, BT, Inc.
- Buckalew Frizzell & Crevina LLP
- Cowley's Termite & Pest Control Services
- Curcio Mirzaian Sirot, LLC
- Cutolo Barros, LLC
- Dior Construction, Roofing, and Siding
- Dorothy Gale Roofing Group
- Environmental Designers Irrigation, Inc.
- FirstService Residential, AAMC
- Greenbaum, Rowe, Smith & Davis, LLP
- Griffin Alexander, P.C.
- Guardian Service Industries, Inc.
- Hillcrest Paving & Excavating, Inc.

- Jesan Construction and Maintenance
- JGS Insurance
- L.N. Rothberg & Son, Inc.
- Lemus Construction, Inc.
- Mackoul Risk Solutions, LLC
- Morris Engineering, LLC
- National Contractors, Inc.
- O&S Associates, Inc.
- Pardini R. Construction Corporation
- PeopleFirst Property & Casualty Services
- Popular Association Banking
- Preferred Community Management Services, Inc., AAMC
- PuroClean of Hoboken, Jersey City, Fort Lee
- Quality 1st Contracting, Inc.
- Rainbow G & J Painting, LLC
- Regal Restoration USA
- RMG, Regency Management Group, Inc., AAMC
- SageWater
- Stark & Stark Attorneys at Law
- USI Insurance Services
- Valley Bank
- Witczak Engineering



- Accurate Reconstruction
- AR Management Company
- EOSSO Brothers Paving
- Felsen Insurance Services, Inc.
- Giordano, Halleran & Ciesla, P.C.

- Hueston McNulty, P.C.
- Landscape Maintenance Services, LLC
- MyPropertyBilling.com, LLC
- National Cooperative Bank
- Radom & Wetter, Attorneys at Law
- The Rahn Companies
- Renda Roads, Inc.
- South Shore Construction, LLC
- Wilkin Management Group, Inc.