



Testimonial Guidelines

- All submissions must come from and be about:
 - A member of CAI-NJ (Manager, Management Company, Board Member, Business Partner or Business Partner Employee) in good standing
- Business Partners and Communities are permitted two (2) published testimonials per calendar year and Management Companies are permitted up to four (4) per year
- Submissions should be between three (3) and four (4) sentences long, are limited to 75 words and will be condensed if submitted over 75 words
- Submissions should include one (1) headshot from the person providing the testimonial
- Submissions should not be advertorial in nature
- Question/s to answer in your testimonial:
 - Why is it important to be a CAI-NJ member?
 - What does CAI-NJ do for you/your community/company?
 - How do you get involved or informed with CAI-NJ?
 - How do you grow your business with CAI-NJ?
 - Any additional advice to someone thinking about membership.

Testimonials will be posted on our CAI-NJ social media, as we see fit.

Please note, CAI-NJ reserves the right to edit any submissions. The chapter reserves the right to omit information as necessary. CAI-NJ has the exclusive right to refuse to publish any submissions for any reason.

For questions regarding submissions of membership testimonials, please contact brooke@cainj.org or 609-588-0030.