

Community Trends® 2024 Rates & Info*

Make this your year to advertise in *Community Trends*®! This is a fully electronic publication. Ads will “click and link” to advertisers’ company websites.

Rates/Specs:

12X (ADVERTISE IN ALL 12 ISSUES):

Size	Specs (PDF Format)	Per issue Price
<input type="checkbox"/> Full Page	(7.5”w x 10”h)	\$660
<input type="checkbox"/> 3/4 Page	(5”w x 9.875”h)	\$535
<input type="checkbox"/> 1/2 Page	(7.5”w x 4.875”h)	\$370
<input type="checkbox"/> 1/3 Page Horiz.	(5”w x 4.875”h):	\$288
<input type="checkbox"/> 1/3 Page Vert.	(2.35”w x 9.875”h)	\$288
<input type="checkbox"/> 1/4 Page	(2.35”w x 4.875”h)	\$205
<input type="checkbox"/> 1/8 Page	(5”w x 2.125”h)	\$139

Above prices are valid for the printed October Conference & Expo edition for 12X advertisers only.

6X (ADVERTISE IN 6 ISSUES):

Per issue price is the same as 12X rate (above), but does not include the above special price on the printed October Conference & Expo edition. Anyone who is not a 12X advertiser must pay the prices below for the October issue.

ADVERTISE IN OCTOBER CONFERENCE & EXPO ISSUE ONLY:

Size	Specs (PDF Format)	Price
<input type="checkbox"/> Full Page	(7.5”w x 10”h)	\$983
<input type="checkbox"/> 3/4 Page	(5”w x 9.875”h)	\$818
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<input type="checkbox"/> 1/3 Page Horiz.	(5”w x 4.875”h)	\$570
<input type="checkbox"/> 1/3 Page Vert.	(2.35”w x 9.875”h)	\$570
<input type="checkbox"/> 1/4 Page	(2.35”w x 4.875”h)	\$488
<input type="checkbox"/> 1/8 Page	(5”w x 2.125”h)	\$405

Make checks payable and send to:
Brainerd Communications, Inc.
 7 S. Essex Ave. #217
 Margate City, NJ 08402

Payment may also be made online at:
www.AssociationHelpNow.com



Be included in the October printed issue...

The special October Conference & Expo issue will be printed and distributed to attendees of the CAI-NJ Conference & Expo.

All ads are full color!

YES! Count me in for the ads indicated on this form.

Company: _____

Contact: _____

Address: _____

City, State, Zip: _____

Email: _____

NOTE: Make sure your web address is on your ad artwork for the link.

To Advertise Call 888-445-7946 or email info@brainerdcommunications.com.

* As of 10/30/23. Prices are for CAI members. Call for non-member rates. Subject to change without notice.